

SAHIL KUMAR JHA

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CAREER OBJECTIVE

Aspiring React.js Developer with a strong foundation in HTML, CSS, Bootstrap, and JavaScript. Bringing professional experience in WordPress, Shopify, and Digital Marketing, and seeking an opportunity to build modern, responsive web applications while growing as a React Developer.

SKILL SUMMARY

Frontend: HTML5, CSS, Bootstrap and JavaScript.

CMS & E-commerce: WordPress and Shopify.

Design & Graphics: Canva, Figma & Photoshop

Digital Marketing: On-Page SEO, Off-Page SEO, Technical SEO, Keyword Optimization, Google Search Console, Google Analytics.

EDUCATION

Bachelor of Computer Application (BCA)

Indira Gandhi National Open University (IGNOU) 2024

Intermediate of Science (I.Sc.)

BSEB Board, Bihar 2019

Matriculation

BSEB Board, Bihar 2017

EXPERIENCE

Ideas2IT Technology Services Private Limited

Web Developer & Digital Marketer Mar 2025 - Present

- Design & Development Designed creative graphics (banners, social media posts, promotional materials) and developed/customized WordPress websites and plugins according to client requirements.
- Set up and managed WooCommerce stores including product uploads, payment gateway integration, shipping setup, and checkout optimization; maintained website security, backups, and regular updates.
- Performed complete On-page, Off-page, and Technical SEO, optimized website speed, mobile responsiveness, core web vitals, and conducted keyword research, content optimization, meta tags, and link-building strategies.
- Client Solutions Worked closely with clients to understand business goals, delivering high-quality digital solutions tailored to their needs.

Black Basil Technologies

Web Developer & Digital Marketer Aug 2024 - Mar 2025

- WordPress & WooCommerce: Created and customized WordPress websites using themes and plugins; set up WooCommerce stores with products, payment methods, and shipping options.
- SEO Strategy: Implemented On-page, Off-page, and Technical SEO strategies; conducted keyword research, content optimization, meta tags optimization, and link-building to improve search engine visibility.
- Performance & UX: Improved website speed, user experience, and overall search engine visibility through ongoing performance enhancements.
- Design & Maintenance: Designed basic graphics for websites and social media; handled website maintenance, security, backups, and regular updates.

PROJECT

E-Commerce Website (React.js)

- Developed a responsive e-commerce website using React.js.
- Implemented product listing, product details, shopping cart, and responsive design.
- Used React Hooks and React Router for navigation and state management.

Portfolio Website (React.js)

- Designed and developed a personal portfolio website using React.js.
- Showcased skills, projects, and contact information with a responsive layout.
- Built reusable components and optimized the user interface for a better user experience.

WordPress Projects (Fortunehomeserviceapartment, 24Infotech, bildunginbayern.de, himalayanvalleyretreat)

- Developed and customized WordPress websites using Block Themes, Gutenberg Editor, and performance optimization.

Shopify Projects (letsorum.com, yogicnaturals.com, poshaqq.com)

- Built and customized Shopify store with Dawn theme, Liquid sections, payment integration, and on-page SEO.

SEO Projects (Ideas2it, Blackbasil, LegacyLeap)

- Performed On-page, Off-page & Technical SEO, keyword research, and link-building to improve rankings and Core Web Vitals.

ACHIEVEMENTS

- **React Development:** Built responsive web applications, including an E-Commerce Website and a Portfolio Website, using React.js.
- **Component-Based Development:** Developed reusable React components and implemented React Hooks and React Router for efficient application development.
- **Responsive UI Design:** Created mobile-friendly, responsive user interfaces using HTML, CSS, Bootstrap, and React.js.
- **WordPress & Shopify Development:** Developed and optimized 10+ WordPress & Shopify websites.
- **SEO & Traffic Growth:** Improved Google rankings for targeted keywords and increased organic traffic through effective SEO strategies.
- **Performance Optimization:** Enhanced website performance, reduced loading time, improved mobile responsiveness, and Core Web Vitals.
- **Client Delivery:** Successfully delivered multiple client projects with high satisfaction.

DISCLAIMER

I hereby declare that the information furnished above is true to the best of my knowledge.

Thanking You,
Sahil Jha